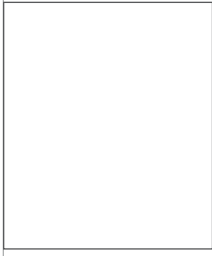


2009



Curriculum Vitae



NAME Francisco Aveledo
DATE OF BIRTH 02 February 1973
NATIONALITY Spanish | Venezuelan
RESIDENCE Spain

ADDRESS Barcelona_Spain | TEL +34 93 252 47 58 | MOB +34 677 05 45 70
cv@fa-d.com | www.fa-d.com

EDUCATION Pro-Diseño (Visual Communication and Design) | Caracas-Venezuela
Graphic Design (4 year degree) | 1992-97

EXPERIENCE FA Design | Barcelona-Spain | www.fa-d.com
Director | Mar. 2008 - present
Design and Art Direction services in: Web Design, Multimedia, Print Design, Photography, Corporate Identity, Motion Graphics and more...

Arsvirtualis comunicació | Barcelona-Spain
Art Director | Oct. 2004 - Feb. 2008
Concept development and design through production.
Client contact. Design of Web Sites, promotional materials. Digital video, animations, presentations, print design, multimedia and more...

Freelance Designer | London, Barcelona, Madrid
Graphic/Web Design | 2001 - 2004
Concept development and design through production.
Design of promotional materials, Corporate Identity and Web Sites.

Canal Uno Producciones C.A. (post-production company) | Caracas-Venezuela
Senior Designer | 1999-2000
Design of promotional materials and art direction for TV visuals, Motion Graphics and print materials.

Neri Design Group (Design Studio) | Caracas-Venezuela
Graphic Designer | March-July 1999
Design and production of print-based projects. Corporate identity, catalogues, brochures, etc. Client contact, budgeting and press checks.

El Universal (Newspaper Company) | Caracas-Venezuela
Graphic Designer for the Digital Department | 1997-1998
Responsible for interface design and production of web-based projects.
Design of promotional materials for both web and print.

Letras (Newspaper Company) | Caracas-Venezuela
Graphic Designer | 1996-1997
Responsible for its redesign. Concept development.
Photoshoots, press checks and art direction of junior design staff and photographers.



OTHER WORK
EXPERIENCE

English-Spanish translation/English and Spanish one-to-one tuition | Freelance
London-UK 2001-2002 | Barcelona-Madrid | Plan International (voluntary)

The Old Bull & Bush Pub | Bar person/Team leader
London-UK 2001-2002

TECHNICAL
EXPERIENCE

Extensive knowledge and experience in Adobe Creative Suite packages, specially in Photoshop, Illustrator, Flash and Dreamweaver. Proficient in After Effects, Premier, InDesign, Acrobat and Microsoft Office. As well as Sound editors, HTML, DHTML, CSS, FTP, Apple Mac and PC systems.

PROFESSIONAL
DEVELOPMENT

"Muswell Hill College of English" | Advanced
London-UK | 2001-2002

"Portrait Photography" Summer Course | Central Saint Martins
London-UK | July 2001

"St. Giles College of English"
London-UK | 2000-2001

"Animation and Multimedia" Macromedia Director / Lingo | Pro-Diseño
Caracas | March-July 2000

"FUSE 98 Conference | Beyond Typography"
San Francisco-USA | May 1998

"Development and Publication of Web Pages" HTML code/Front Page
Caracas | February 1998

"The British Council" English Language
Caracas | 1997-1998

LANGUAGES

Spanish: Mother Tongue
English: Fluent
Catalan: Basic

INTERESTS

Passionate about photography and music. Interested in travelling, languages, arts and reading. Up to date with developments in IT.

REFEREES

Irene Aristeguieta - Project Manager | The Node Company
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end